What is in a Name?

Traditionally local people referred to the *Dodo!*



The extinct flightless bird from Mauritius?



Dodda was one of two Saxon thanes, along with brother **Odda**, who lost their land after the Norman Conquest. **Odda** is now famous for his chapel at Deerhurst where he was the Farl.



Goda was the café's name from 1947. Owned by Mr & Mrs Turner, **Goda** the daughter of King Aethelred [the "Unready" to us] who gave her Sudeley Castle in the 10thC. She also lost her land to the Normans.

History also lost its Medieval buildings to Modernity!

The History of the Doddo Restaurant, 90 High Street until 1969

The Defilation of a Historic Building, provoking a Movement for Building Conservation



The first official record was from It the 1909-1913 Land Tax Survey: its owner was Mrs Lilian James Broad, a widow "Brick, Half Timber & Tile. 2nd Floor: 1 Attic. 1st Floor: 2 Rooms; Ground: 1 Large Room & I Small One Partitioned Off, Kitchen & Wash House. Outside: W. C. Condition: Fair for Age, with a Gross Rateable Value £165" It was then a house and not a restaurant. The House and court were sold in 1914. Lot 1: No. 90 High St. Black and

White Dwelling House: it was the earliest reference to "Black and White". It later became the Doddo Restaurant. Mrs Broad was born daughter of Christopher T. MAYALL, a tinplate worker turned shop keeper – the Court was named after him and then mistakenly renamed by John Rogers "Brond's Court" [i.e. Broad's].

From 1925 until his death in 1947 it was owned by **William Pinfold,** who hailed from Kent and in 1931 the building attracted the attention of a young American Architectural student, who drew it [*Penfold's*] as one of the outstanding local buildings. The owner was controversial with his neighbours, who christened him "*Col Chinstrap*" an interfering character from the favourite war–time BBC radio programme "*ITMA*". He had an invalid wife and daughter.

The new owners were Mrs and Mrs Turner, an antiague dealer, who changed he name to *Goda's*, another royal Anglo-Saxon personage —who also lost her lands to the Normans Conquerors.

The last owner was a real Colonel, Weld who served he last meal on 2 June 1963.

Its fate then became a local battle ground, which inspired the birth in 1965 of the *Civic Society* to prevent the destruction of historic buildings to be replaced by a modern shopping centre



In 2022

Tewkesbury Historical Society

Is proud to inveil a plaque

Commemorating

Doddo Restaurant & Building Conservation

[R.I.P. 1969]





The *Doddo Restaurant*, 90 High Street, [named after a Saxon Thane] was found near here until its demolition between 1965-9. Its loss was a symbol of resistance, and the Civic Society was formed in 1965 to prevent a repetition. In 1970 Tewkesbury was named a Conservation Area under the 1967 Civic Amenities Act.

The current shopping precinct was built amidst controversy - but other buildings were subsequently saved

The Protagonists in the 2nd Battle of Tewkesbury

The Progs



Ken Smale Last Town Clerk of Town Council first of Borough Council, in 1974

The Meds



John C. Moore Local born author, reared opposite the development, who died n 1967.

His widow, Lucile, became a leader with the Civic Society.



Historic town is becoming

a neglected wilderness

The **Doddo Restaurant** when thriving in 1951 The door to the left is, in fact, the entrance to cottages in Mavall's Court [named after the father of the 1913 owner, Mrs Broad]. drawing exemplifies the medieval nature of the buildings behind the frontages.

Town Clerk Smale justified the

demolition of this property because it has "only been tarted up" before the War.

Nevertheless the buildings stimulated the visiting American architectural student to draw "Penfolds" in 1932.

The owner **William Pinfiold**, 1874-1949, was a controversial figure with his neighbours who nicknamed him "bibulous Col Chinstrap" from the BBC radio programme ITMA — his catchphrase was "I don't mind if I do". He was also, however, an Abbey Chorister and Special Constable from 1928.

After his death, it was converted into Goda's Café by Mr and Mrs Turner until it was bought by Lt. Col and Mrs.

F.H. Weld until it closed on 2 June 1963.

This was the article in the

- and it was sparked by a young person's letter from the other side of the world.

The battle for the Upper Hiogh Street was lost and it is perhaps ironic that it was older people of the Civic Society, which continued the battle to preserve that which was so good about the town.

We walk around the town, as we enter 2023, we can see that there are still battles to be fought. One of the most serious is perhaps that to prevent the wasting away of the former Healing's Mill which, in its time, enabled the Town to recover from the end of the Coaching Age.



Doddo's successor today

After the Defilation; 1965—the Formation of the Civic Society



Mrs. P. Howells [MBE] with MP, Nicholas Ridley, [left] and Mayor Gordon Long [2nd left] [C. Burd Tewkes. Revisited]]

The **Doddo** saved its last meal on 2 June 1963 and the Civic Society was formed on 17 May 1965. Tewkesbury was chosen as a 'GEM TOWN' in 1965 and was publicized in 1978 by the book national press in 1965 that woke up the town to its crisis Six English Towns' by Alec Clifton-Taylor and shown on the BBC

> The Civic Amenities Bill was passed by Parliament in **July 1967** when the County Council nominated **Tewkes**bury as a PRESERVATION area. The **CONSERVATION** area was finally defined with a policy statement in 1970.

The 2nd Battle of Tewkesbury may have been lost, but, on its 25th Anniversary, the *Civic Society* was proud of its other victories